

Advertising Application — Ponds of Brookfield Acquisitions, LLC “The Ponds”

General Information:	Please fill in this column completely.
Today's Date	
Company Name	
Contact Name and title	
Address:	
City, State, Zip Code	
Telephone Number	
Contact Email Address	
Company web site address:	
Pricing Plans: (circle one)	Unless otherwise noted 'buyer' also covers cost of ad production
Web site Placement	Minimum 2-Year commitment \$500/yr.
In-Ice Advertisement	Minimum 3-Year Commitment \$1500/yr.
Scoreboard Sponsor	Minimum 5-year commitment \$3000 per Scoreboard per year
Lobby Banners 8'X10'	Minimum 3-Year Commitment \$1500/yr. Annual
Lobby TVs	Minimum 12-month commitment \$50 per month for (2) ad placements per minute on Lobby TV
Lavatory Sponsor	From \$200 per year per wall space
Rink Wall Boards:	Minimum 3-Year \$1350 1 st yr. / \$1000/yr. each year after – 1 st yr. fee also includes cost to set up and produce board Ad.
Main Outdoor Ponds Sign	Minimum 3-Year Commitment \$18,000 per year First YR Payment goes to paying for a new Custom Digital Sign for the property (corporate logo will be placed on the sign in a removable way or in a scrolling design on the digital board)
Men's League Sponsor	Men's League Sponsorship - \$2000 per year. All Messaging/Website/Ad regarding the league would include Brand. Signage throughout the Facility regarding the Men's league Sponsorship
Ice Olympia Sponsor	Minimum 3-Year commitment \$3,000/yr.
Locker Room Door sponsor:	\$1000 per year – Locker Room Will be Wrapped professionally with your corporate logo & approved Messaging
Window Sponsorship (inside and outside)	Window Sponsorship - \$200 per windowpane per year (Coke As an example above stands). Can be done on front windows/office windows/skill room windows.
Dasher Glass (See Through)	A see through Dasher glass placement that looks like and eyebrow on a portion of the Ponds Dasher Glass around Ice Rink - \$250 per Pane / per YR
Lavatory	\$150 per YR per Wall Space
Floor Advertising	Available per discussion only – looking for advertiser(s) to help fund the cost of new flooring throughout the facility. Advertisers will get their brand designed into the flooring
Ponds authorized signature	
Credit Sale to: Name	

*This agreement constitutes the entire agreement between Customer and The Ponds and is the sole document that reflects pricing and term of this application and agreement. Ponds of Brookfield Acquisitions, LLC reserves the right to refuse or reject an application or advertising that it deems objectionable or inappropriate. All applications are on a first come-first serve basis. *All advertisement production costs for the advertisements above are covered at the expense of the advertiser, not the Ponds of Brookfield, unless otherwise agreed upon or stated as such in the description**